

BRANDS *Via*
TMM
THINKMKT.MAGAZINE

Media Kit
2025

ThnkMkt. Magazine — the definitive brand and lifestyle publication — was founded in 2015 and proudly marks its 10-year milestone in 2025. Over the past decade, TMM has grown into a trusted and influential voice, delivering premium, forward-thinking content across the realms of branding, fashion, celebrity culture, luxury, travel, and contemporary lifestyle.

With a dedicated and expanding readership — particularly among millennials and trend-conscious audiences — TMM has established itself as a tastemaker and authority in style, aspiration, and modern culture. As a go-to destination for high-caliber content, the magazine is known for its immersive storytelling, exclusive interviews, and curated editorial experiences that shape the narrative of modern luxury.

As we commemorate a decade of ThnkMkt. Magazine, we continue to lead with vision, setting trends, inspiring innovation, and driving conversations that resonate across industries and generations.

TMM | Print Numbers



Audience Print Run
 40,000



Readership
 12,00,000



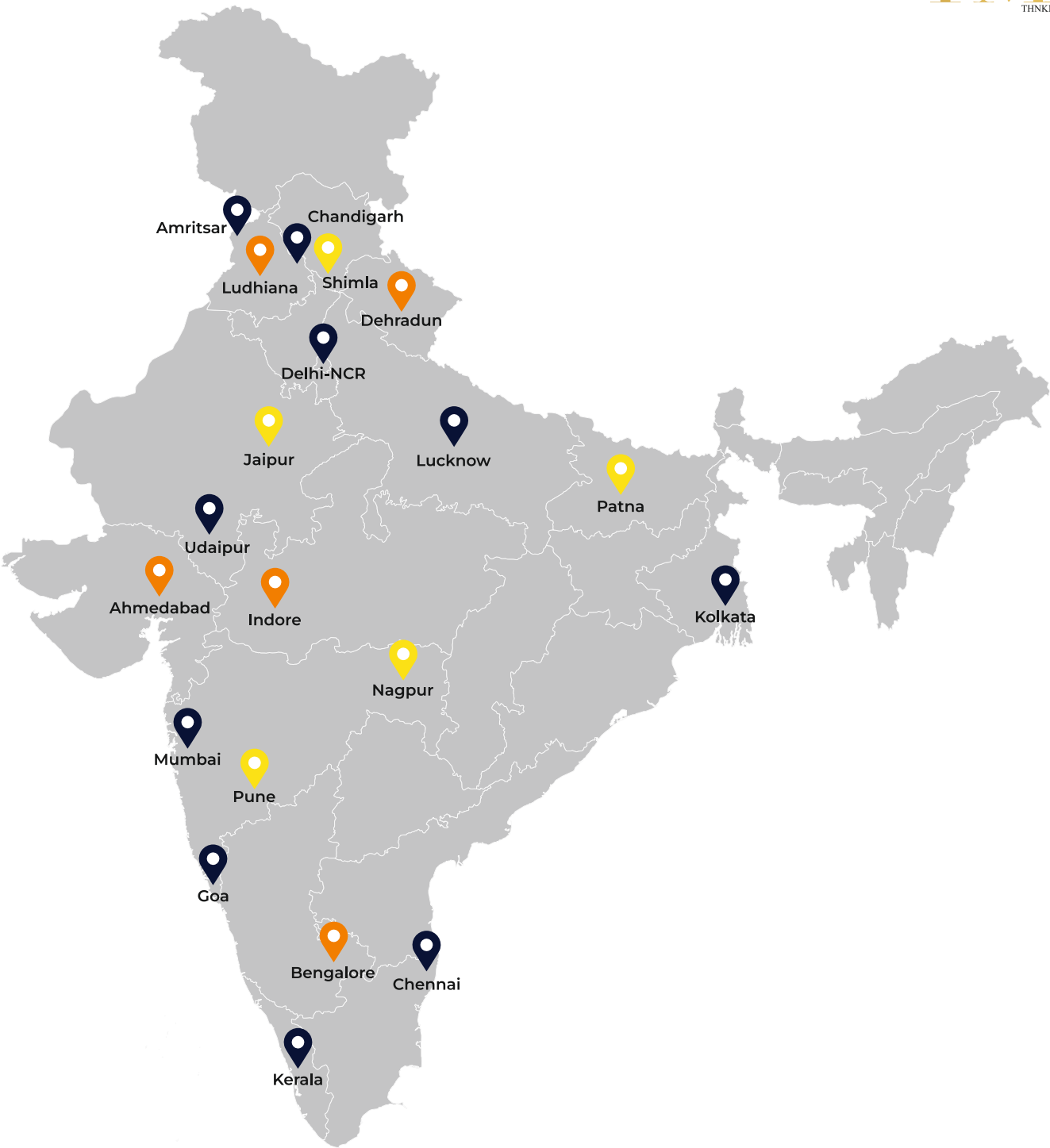
Age of Readers
 20 - 60



Subscription Across
 20 Cities
 Delhi-NCR, Mumbai, Chandigarh, Shimla,
 Ludhiana, Jaipur, Lucknow, Dehradun, Chennai
 Ahmedabad, Indore, Pune, Goa, Bangalore,
 Patna, Kolkata, Kerala, Amritsar, Udaipur, Nagpur



Distribution at
 Book & Magazine Stands Pan India
 Airports, Five Star Hotels, Community Centres,
 Health & Wellness Centres, Business Centres
 & Corporate Houses



TMM | Milestone Print & Digital Covers

Print Covers



Digital Covers



TMM | Social Reach Across The World Over

94
Million⁺

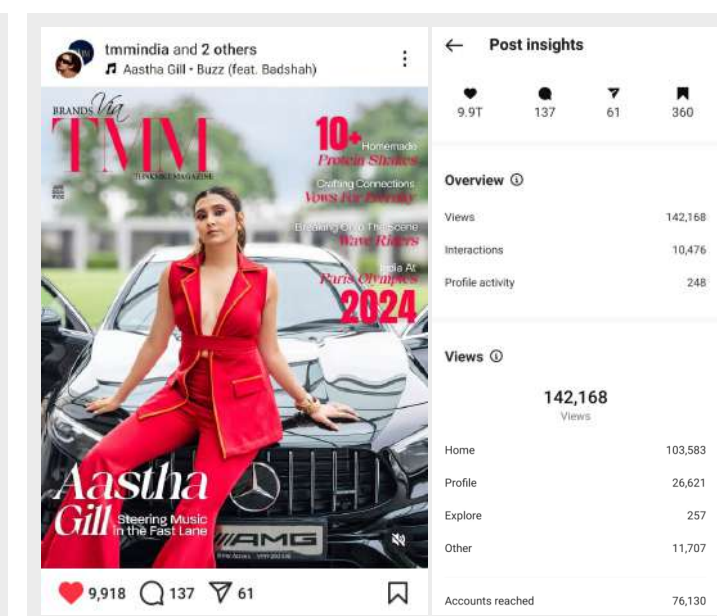
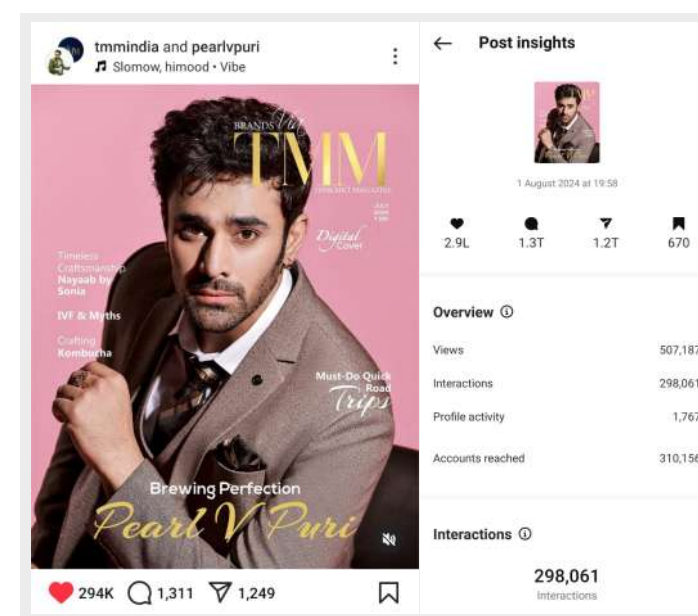
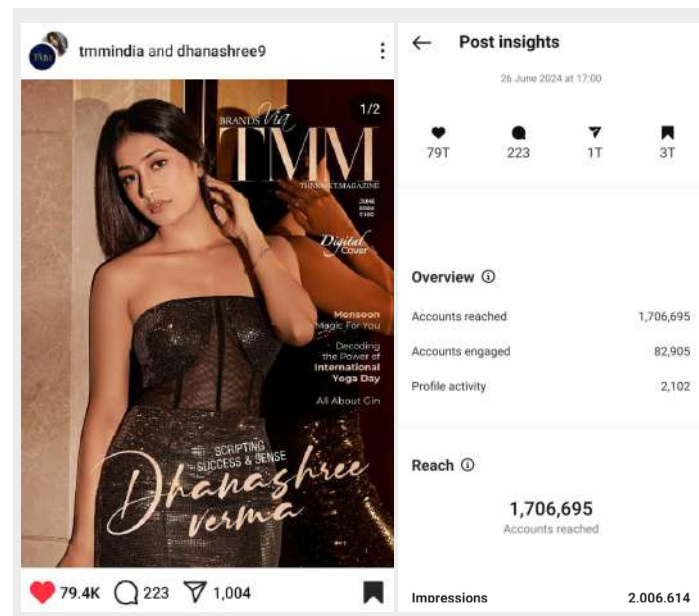
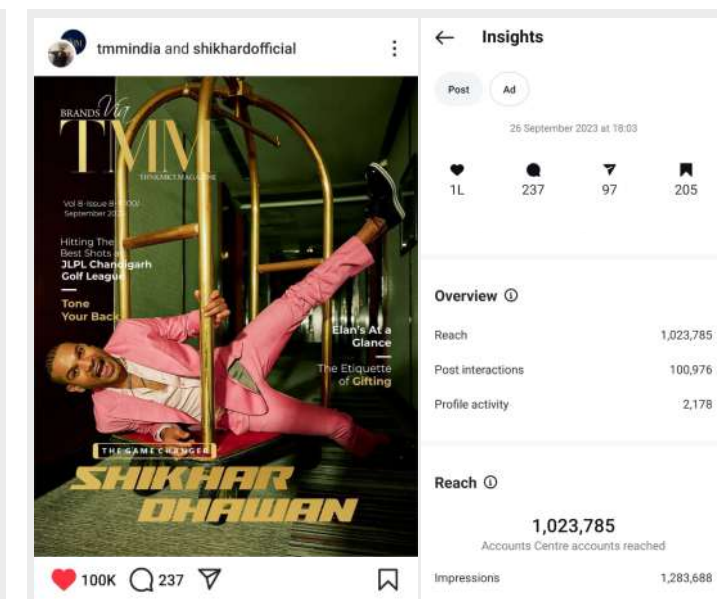
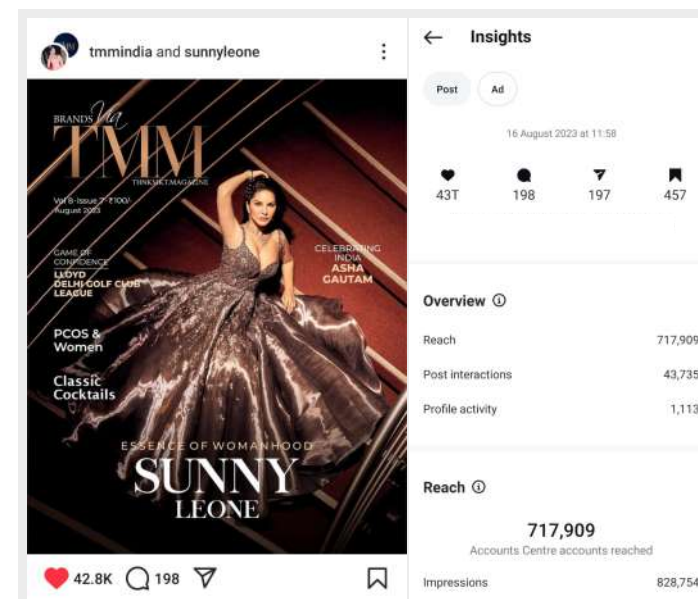
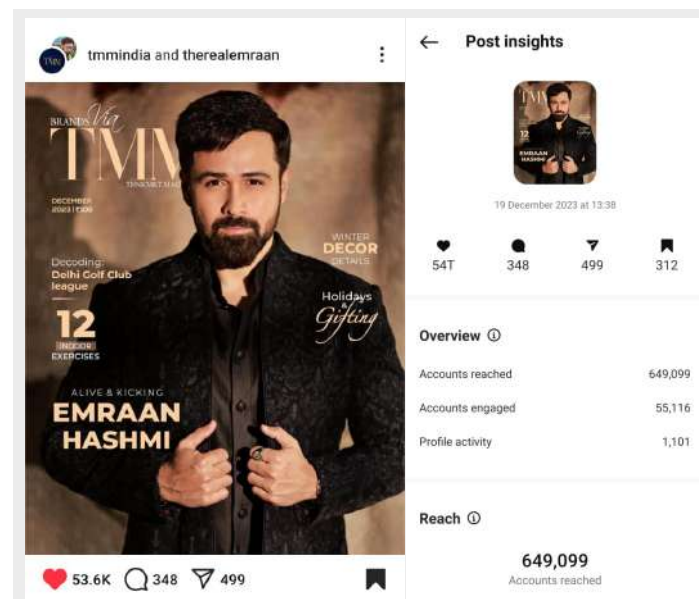
Social Media Presence

 tmmindia

 houseoftmm

 tmmindia

 tmmindia



TMM | Content Overview

BRAND INTERVIEW



BRAND STORY



COVER STORY



FOOD & DRINK



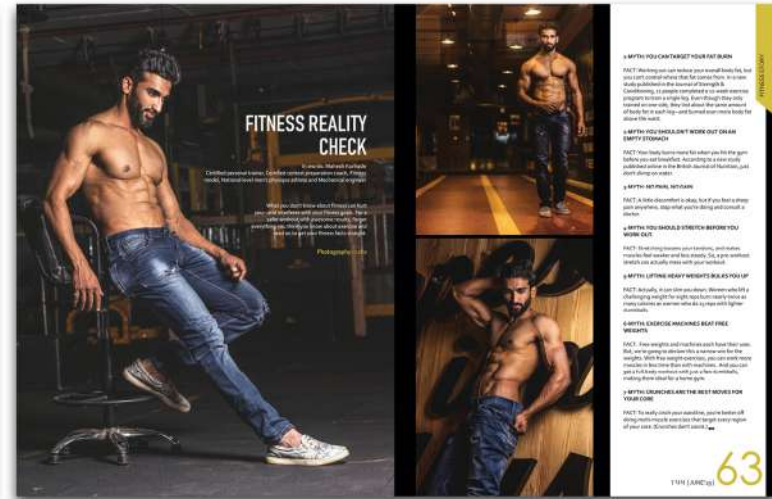
TRAVEL



ARTIST



HEALTH & FITNESS



LIFESTYLE



TMM | Editorial Shoot

Through a curated editorial lens, we present the designer's latest creations—where bold silhouettes, luxe fabrics, and signature elements define the mood of the moment.



TMM | Advertisers



Mercedes-Benz



TATA MOTORS
Connecting Aspirations



Jeep®



CROWNE PLAZA®
AN IHG® HOTEL
TODAY GURUGRAM

NOVOTEL
MUMBAI JUHU BEACH

THE METROPOLITAN
HOTEL & SPA


THE GRAND
NEW DELHI


HYATT
REGENCY™
DELHI

DA MILANO
ITALIA

BOVET
1822

Z O Y A
A TATA PRODUCT


Hazoorilal™
BY SANDEEP NARANG
SINCE 1952


BLUESTONE

 **HIDESIGN**


LINO PERROS
LONDON • NEW DELHI

Bata

ROSSO
BRUNELLO
FOOTWEAR & ACCESSORIES

 **BIBA**


L'OPÉRA
PÂTISSERIE • BOULANGERIE
SALON DE THÉ

 **SULA**
VINEYARDS

Grover Zampa
VINEYARDS

SHOPPERS STOP

OBEETEE
CARPETS

MINI
SOU


BIG BOY TOYS
Supercars for Superstars

 **BEARDO**

Tupperware®

VEEN

bent chair
CELEBRATE CREATIVITY

Typhoo

 **MITSUBISHI**
ELECTRIC

 **BY FARMERS**
NATURAL BY NATURE

TMM | Rate Card Advertising

Back Cover AD	INR 1,20,000/-
Double Page Spread	INR 1,00,000/-
Front Inlet	INR 80,000/-
Back Inlet	INR 80,000/-
Half Page	INR 60,000/-

18% GST will be additional

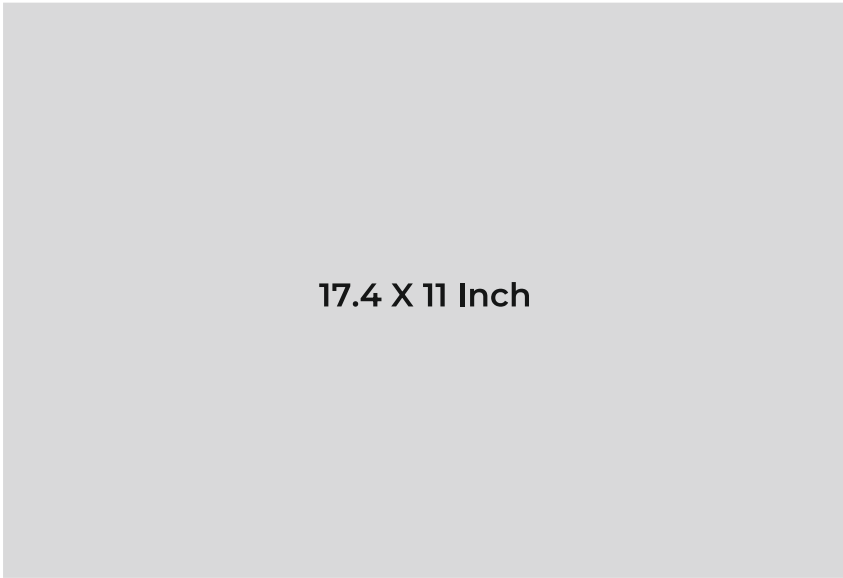
Design Charges : INR 25,000/-

(Just in case, we are handling the ad design for the client)

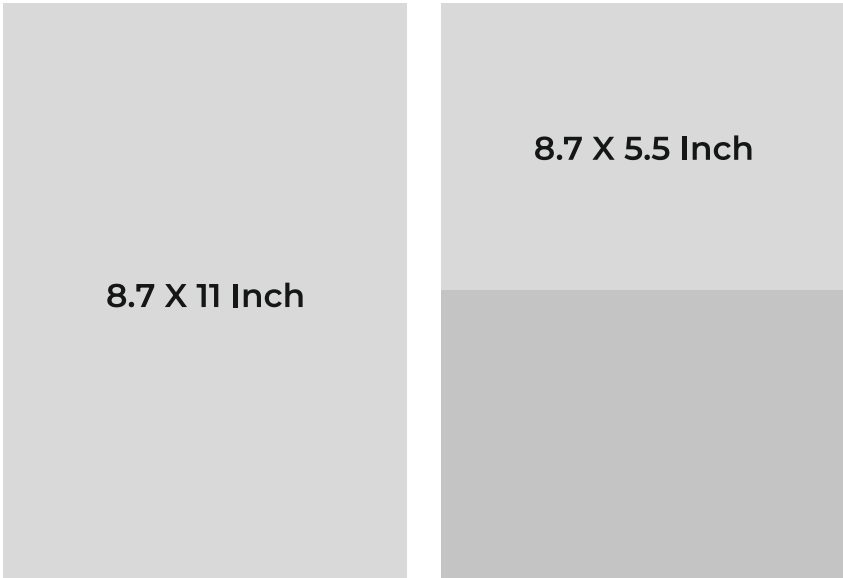
Artwork Format:

Only JPEG & PDF format will be accepted with correct sizes as per specifications.
 Colours should be always in CMYK & Resolution 300 dpi.

For advertising enquiries call @ +91 98710 08156 creative to be mailed
 at faraz@houseoftmm.com



Double Page Spread



Full Page

Half Page



**For Advertising/Association,
Please Contact:**

Faraz Ahmad

Publisher & CEO
faraz@houseoftmm.com
+91 98710 08156

Roheet Chadha

Business Head
roheet@houseoftmm.com
+91 98113 16999

